



These themes are the focus of our editorial each quarter.

This scheme directs overall content and provides a guide for planning and promoting products at Dance Advantage.

## December ~ January ~ February The Care & Preparation of Dancers

CAREER

AUDITIONS

FOOTWEAR & CARE

SUMMER STUDY & INTENSIVES

HOLIDAYS

## March ~ April ~ May Meeting the Needs of Students

PRACTICE/TECHNIQUE

TRAINING

WELLNESS

INJURY PREVENTION

## June ~ July ~ August Supporting Studios and Teachers

BACK TO SCHOOL

STUDIO SAVVY

TEACHING

MUSIC & MEDIA

## September ~ October ~ November Performance Takes Center Stage

PERFORMANCE/RECITAL

COSTUMES

COMPETITION/CONVENTION

DANCE HISTORY

DANCE GIFTS